

## „FCG Gallery presenting Lutz Huelle“ in der Halle am Berghain Highlight der Berlin Fashion Week

Berlin, 7th July 2018

On July 6, 2018, the Fashion Council Germany (FCG) organized the highlight of the Berlin Fashion Week - "FCG Gallery presenting Lutz Huelle". After the success of the FASHION HAB in January 2018, the FCG once again set a powerful signal to strengthen Berlin as fashion location.

In the unique atmosphere of the Halle am Berghain, more than 300 German and international guests saw a selection of current Lutz Huelle looks - which in combination with the architecture of the location was a breath-taking fusion.

Lutz Huelle, is originally from Remscheid. After completing his fashion degree at the Central St Martins in London he made a three year stint with Martin Margiela before finally founding his worldwide successful fashion house in Paris. The Fashion Council Germany is proud to have once again presented an outstanding German fashion talent for the Berlin Fashion Week in the Halle am Berghain.

The first FCG Gallery is the start of a new series of events by the Fashion Council Germany, which will be continued in 2019.

### **Lutz Huelle**

*I am delighted to be invited by the Fashion Council Germany to present during the Berlin Fashion Week at the iconic Halle am Berghain. As a native German I am proud to return to Berlin, this incredible city brimming with creativity and inspiration. My collection has always been about having no boundaries and being open to the world, and I'm thrilled to be able to show it here in this city that for me stands for the exact same things.*

Fashion Council Germany is happy to provide imagery for editorial use:

<https://we.tl/waKjxCiX2c> (photo-credit: Fashion Council Germany).



### **Fashion Council Germany (FCG)**

Founded in 2015 on the initiative of national industry experts in Berlin, FCG advocates German fashion design as a cultural and economic asset and promotes emerging designers from Germany. In addition to supporting young talent, it focuses also on education, sustainability and fashion technology. Against this backdrop, the council engages in extensive lobbying in politics, business and culture, tries to ensure visibility and emphasises the global relevance of German fashion design locally and abroad. In cooperation with the Berlin Senate Department for Economics, Technology and Research the FCG launched its support programme for German design talents in 2016. Christiane Arp (Editor-in-Chief Vogue Germany) along with John Cloppenburg (Member of the Management Peek & Cloppenburg KG Düsseldorf), David Fischer (CEO & Publisher Highsnobiety), Inga Griese (Editor-in-Chief ICON/ICONIST), Sung-Joo Kim (CEO & CVO MCM), Christina Oster-Daum (Managing Director Cosnova GmbH), Dirk Schönberger (Creative Director Adidas AG) are the members of the FCG Steering Committee. Marie-Louise Berg, owner of Berg Communications Berlin, Mandie Bienek, managing director of Press Factory, Claudia Hofmann, freelance creative director, Marcus Kurz, managing director of Nowadays agency, and Anita Tillmann, managing partner PREMIUM Group are the members of the FCG executive board. In December 2017 Scott Lipinski was appointed to lead operations in the position of Managing Director.

For further information please visit FCG at [www.fashion-council-germany.org](http://www.fashion-council-germany.org)

#### **Press contact**

FakePR - Münzstraße 15 - 10178 Berlin - Germany  
Fon +49 (0) 30 4000 6540

Clare Langhammer - [clare.langhammer@fashion-council-germany.org](mailto:clare.langhammer@fashion-council-germany.org)  
Mike Langhammer - [mike.langhammer@fashion-council-germany.org](mailto:mike.langhammer@fashion-council-germany.org)

